

APPENDIX B – MARKET PACKAGE DEFINITIONS



Market Package	Market Package Name	Description
Traffic Management Service Area		
ATMS01	Network Surveillance	Includes traffic detectors, CCTV cameras, other surveillance equipment, supporting field equipment and fixed point to point communications to transmit the collected data back to a traffic management center.
ATMS02	Probe Surveillance	Provides an alternative approach for surveillance of the roadway network. Probe vehicles are tracked and position and speed information utilized to determine road network conditions such as average speed and congestion conditions.
ATMS03	Surface Street Control	Provides the central control and monitoring equipment, communication links and signal control equipment that support local street and/or arterial traffic management. This market package is consistent with typical urban traffic signal control systems.
ATMS04	Freeway Control	Provides the communications and roadside equipment to support ramp control, lane controls and interchange control for freeways. This market package is consistent with typical urban traffic freeway control systems. Also includes the capability to utilize surveillance information for detection of incidents.
ATMS05	HOV Lane Management	Manages HOV lanes by coordinating freeway ramp meters and connector signals with HOV lane usage signals.
ATMS06	Traffic Information Dissemination	Provides driver information using roadway equipment such as dynamic message signs or highway advisory radio. Information can include traffic and road conditions, closure and detour information, incident information, emergency alerts and driver advisories.
ATMS07	Regional Traffic Control	Sharing of traffic information and control among traffic management centers to support a regional control strategy. The nature of optimization and extent of information and control sharing is determined through working arrangements between jurisdictions.
ATMS08	Traffic Incident Management System	Manages both unexpected incidents and planned events so that the impact to the transportation network and traveler safety is minimized. This market package includes incident detection capabilities and coordination with other agencies. It supports traffic operations personnel in developing an appropriate response in coordination with emergency management, maintenance and construction management, and other incident response personnel.
ATMS09	Traffic Forecast and Demand Management	Includes advanced algorithms, processing, and mass storage capabilities that support historical evaluation, real-time assessment, and forecasts of the roadway network performance.
ATMS10	Electronic Toll Collection	Provides toll operators with the ability to collect tolls electronically and detect and process violations.
ATMS11	Emissions Monitoring and Management	Monitors individual vehicle emissions and provides general air quality monitoring using distributed sensors to collect the data.
ATMS12	Virtual TMC and Smart Probe Data	Provides for special requirements of rural road systems. By distributing traffic management over a very wide area (whole state or collection of states). Each locality can access available information for assessment of road conditions. Vehicles are used as smart probes to provide information on road conditions.
ATMS13	Standard Railroad Grade Crossing	Manages highway traffic at highway-rail intersections (HRIs) where rail operational speeds are less than 80 mph.
ATMS14	Advanced Railroad Grade Crossing	Manages highway traffic at highway-rail intersections (HRIs) where operational speeds are greater than 80 mph. Augments Standard Railroad Grade Crossing market package with additional safety features to mitigate the risks associated with higher rail speeds.
ATMS15	Railroad Operations Coordination	Provides an additional level of strategic coordination between freight rail operations and traffic management centers. Could include train schedules, maintenance schedules or any other anticipated HRI closures.

Market Package	Market Package Name	Description
Traffic Management Service Area (continued)		
ATMS16	Parking Facility Management	Provides enhanced monitoring and management of parking facilities. Market package assists in the management of parking operations, coordinates with transportation authorities, and supports electronic collection of parking fees.
ATMS17	Regional Parking Management	Supports coordination between parking facilities to enable regional parking management strategies.
ATMS18	Reversible Lane Management	Provides for the management of reversible lane facilities and includes the field equipment, physical lane access controls, and associated control electronics.
ATMS19	Speed Monitoring	Monitors the speeds of vehicles traveling through a roadway system.
ATMS20	Drawbridge Management	Supports systems that manage drawbridges at rivers and canals and other multimodal crossings. Includes control devices as well as traveler information systems.
ATMS21	Roadway Closure Management	Closes roadways to vehicular traffic when driving conditions are unsafe, maintenance must be performed, or other situations. Market package covers general road closures applications; specific closure systems that are used at railroad grade crossings, drawbridges, reversible lanes, etc. are covered by other market packages.
Emergency Management Service Area		
EM01	Emergency Call - Taking and Dispatch	Provides basic public safety call-taking and dispatch services. Includes emergency vehicle equipment, equipment used to receive and route emergency calls, wireless communications and coordination between emergency management agencies.
EM02	Emergency Routing	Supports automated vehicle location and dynamic routing of emergency vehicles. Traffic information, road conditions and suggested routing information are provided to enhance emergency vehicle routing. Includes signal preemption and priority applications.
EM03	Mayday Support	Allows the user to initiate a request for emergency assistance and enables the emergency management subsystem to locate the user, gather information about the incident and determine the appropriate response.
EM04	Roadway Service Patrols	Supports the roadway service patrol vehicles that aid motorists, offering rapid response to minor incidents (flat tire, accidents, out of gas) to minimize disruption to the traffic stream. This market package monitors service patrol vehicle locations and supports vehicle dispatch.
EM05	Transportation Infrastructure Protection	Includes the monitoring of transportation infrastructure (e.g. bridges, tunnels and management centers) for potential threats using sensors, surveillance equipment, barriers and safeguard systems to preclude an incident, control access during and after an incident or mitigate the impact of an incident. Threats can be acts of nature, terrorist attacks or other incidents causing damage to the infrastructure.
EM06	Wide-Area Alert	Uses ITS driver and traveler information systems to alert the public in emergency situations such as child abductions, severe weather, civil emergencies or other situations that pose a threat to life and property.
EM07	Early Warning System	Monitors and detects potential, looming and actual disasters including natural, technological and man-made disasters.
EM08	Disaster Response and Recovery	Enhances the ability of the surface transportation system to respond to and recover from disasters. Supports coordination of emergency response plans, provides enhanced access to the scene and better information about the transportation system in the vicinity of the disaster, and maintains situation awareness.

Market Package	Market Package Name	Description
Emergency Management Service Area (continued)		
EM09	Evacuation and Reentry Management	Supports evacuation of the general public from a disaster area and manages subsequent reentry to the disaster area. This market package supports both anticipated, well-planned and orderly evacuations such as for a hurricane, as well as sudden evacuations with little or no time for preparation or public warning such as a terrorist act. Employs a number of strategies to maximize capacity along an evacuation route including coordination with transit.
EM10	Disaster Traveler Information	Use of ITS to provide disaster-related traveler information to the general public, including evacuation and reentry information and other information concerning the operation of the transportation system during a disaster.
Maintenance and Construction Management Service Area		
MC01	Maintenance and Construction Vehicle and Equipment Tracking	Tracks the location of maintenance and construction vehicles and other equipment to ascertain the progress of their activities.
MC02	Maintenance and Construction Vehicle Maintenance	Performs vehicle maintenance scheduling and manages both routine and corrective maintenance activities. Includes on-board sensors capable of automatically performing diagnostics.
MC03	Road Weather Data Collection	Collects current road weather conditions using data collected from environmental sensors deployed on and about the roadway.
MC04	Weather Information Processing and Distribution	Processes and distributes the environmental information collected from the Road Weather Data Collection market package. This market package uses the environmental data to detect environmental hazards such as icy road conditions, high winds, dense fog, etc. so system operators can make decisions on corrective actions to take.
MC05	Roadway Automated Treatment	Automatically treats a roadway section based on environmental or atmospheric conditions. Includes the sensors that detect adverse conditions, automated treatment (such as anti-icing chemicals), and driver information systems.
MC06	Winter Maintenance	Supports winter road maintenance. Monitors environmental conditions and weather forecasts and uses the information to schedule winter maintenance activities.
MC07	Roadway Maintenance and Construction	Supports numerous services for scheduled and unscheduled maintenance and construction on a roadway system or right-of-way. Environmental conditions information is also received from various weather sources to aid in scheduling maintenance and construction activities.
MC08	Work Zone Management	Directs activity in work zones, controlling traffic through portable dynamic message signs and informing other groups of activity for better coordination management. Also provides speed and delay information to motorists prior to the work zone.
MC09	Work Zone Safety Monitoring	Includes systems that improve work crew safety and reduce collisions between the motoring public and maintenance and construction vehicles. Detects vehicle intrusions in work zones and warns workers and drivers of safety hazards when encroachment occurs.
MC10	Maintenance and Construction Activity Coordination	Supports the dissemination of maintenance and construction activity to centers that can utilize it as part of their operations. (i.e., traffic management, transit, emergency management)
Public Transportation Service Area		
APTS1	Transit Vehicle Tracking	Monitors current transit vehicle location using an automated vehicle location system. Location data may be used to determine real time schedule adherence and update the transit system's schedule in real time.
APTS2	Transit Fixed-Route Operations	Performs vehicle routing and scheduling, as well as operator assignment and system monitoring for fixed-route and flexible-route transit services.

Market Package	Market Package Name	Description
Public Transportation Service Area (continued)		
APTS3	Demand Response Transit Operations	Performs vehicle routing and scheduling, as well as operator assignment and system monitoring for demand responsive transit services.
APTS4	Transit Passenger and Fare Management	Manages passenger loading and fare payments on transit vehicles using electronic means.
APTS5	Transit Security	Provides for the physical security of transit passengers and transit vehicle operators. Includes on-board security cameras and panic buttons.
APTS6	Transit Maintenance	Supports automatic transit maintenance scheduling and monitoring for both routine and corrective maintenance.
APTS7	Multi-modal Coordination	Establishes two way communications between multiple transit and traffic agencies to improve service coordination.
APTS8	Transit Traveler Information	Provides transit users at transit stops and on board transit vehicles with ready access to transit information. Services include stop annunciation, imminent arrival signs and real-time transit schedule displays. Systems that provide custom transit trip itineraries and other tailored transit information services are also represented by this market package.
Commercial Vehicle Operations Service Area		
CVO01	Fleet Administration	Provides the capabilities to manage a fleet of commercial vehicles. Vehicle routing and tracking as well as notification of emergency management of any troublesome route deviations (such as a HAZMAT vehicle) are part of this market package.
CVO02	Freight Administration	Tracks the movement of cargo and monitors the cargo condition.
CVO03	Electronic Clearance	Provides for automatic clearance at roadside check facilities. Allows a good driver/vehicle/carrier to pass roadside facilities at highway speeds using transponders and dedicated short range communications to the roadside.
CVO04	Administrative Processes	Provides for electronic application, processing, fee collection, issuance and distribution of CVO credentials and tax filing.
CVO05	International Border Electronic Clearance	Provides for automated clearance at international border crossings.
CVO06	Weigh-In-Motion	Provides for high speed weigh-in-motion with or without automated vehicle identification capabilities.
CVO07	Roadside CVO Safety	Provides for automated roadside safety monitoring and reporting. Automates commercial vehicle safety inspections at the roadside check facilities.
CVO08	On-board CVO and Freight Safety & Security	Provides for on-board commercial vehicle safety monitoring and reporting as well as roadside support for reading on-board safety data via tags.
CVO09	CVO Fleet Maintenance	Supports maintenance of CVO fleet vehicles with on-board monitoring equipment and automated vehicle location capabilities.
CVO10	HAZMAT Management	Integrates incident management capabilities with commercial vehicle tracking to assure effective treatment of HAZMAT material and incidents.
CVO11	Roadside HAZMAT Security Detection and Mitigation	Provides the capability to detect and classify security sensitive HAZMAT on commercial vehicles using roadside sensing and imaging technology. Credentials information can be accessed to verify if the commercial driver, vehicle and carrier are permitted to transport the identified HAZMAT.
CVO12	Commercial Vehicle Driver Security Authentication	Provides the ability for Fleet and Freight Management to detect when an unauthorized commercial vehicle driver attempts to drive a vehicle based on stored identity information. If an unauthorized driver has been detected the commercial vehicle can be disabled.
CVO13	Freight Assignment Tracking	Provides for the planning and tracking of the commercial vehicle, freight equipment and the commercial vehicle driver.

Market Package	Market Package Name	Description
Traveler Information Service Area		
ATIS1	Broadcast Traveler Information	Collects traffic conditions, advisories, general public transportation, toll and parking information, incident information, roadway maintenance and construction information, air quality and weather information, and broadly disseminates this information through existing infrastructures (radio, cell phones, etc.).
ATIS2	Interactive Traveler Information	Provides tailored information in response to a traveler request. The traveler can obtain current information regarding traffic conditions, roadway maintenance and construction, transit services, ride share/ride match, parking management, detours and pricing information.
ATIS3	Autonomous Route Guidance	Using vehicle location and other information, this market package enables route planning and detailed route guidance based on static, stored information.
ATIS4	Dynamic Route Guidance	Offers advanced route planning and guidance that is responsive to current conditions.
ATIS5	ISP Based Route Guidance	Offers the user pre-trip route planning and turn-by-turn route guidance services. Routes may be based on static or real time network conditions.
ATIS6	Integrated Transportation Management/Route Guidance	Provides advanced route planning and guidance that is responsive to current conditions.
ATIS7	Yellow Pages and Reservation	Provides yellow pages and reservations services to the user.
ATIS8	Dynamic Ridesharing	Provides dynamic ridesharing/ride matching services to travelers.
ATIS9	In Vehicle Signing	Supports the distribution of traffic and travel advisory information to drivers through in-vehicle devices.
Archived Data Management Service Area		
AD1	ITS Data Mart	Provides a focused archive that houses data collected and owned by a single agency or other organization. Focused archive typically covers a single transportation mode and one jurisdiction.
AD2	ITS Data Warehouse	Includes all the data collection and management capabilities of the ITS Data Mart. Adds the functionality to allow collection of data from multiple agencies and data sources across modal and jurisdictional boundaries.
AD3	ITS Virtual Data Warehouse	Provides the same broad access to multimodal, multidimensional data from varied sources as in the ITS Data Warehouse Market Package, but provides this access using enhanced interoperability between physically distributed ITS archives that are each locally managed.

Note: Market packages in bold indicate those selected for by the San Antonio Regional ITS Architecture stakeholders for implementation in the San Antonio Region.